

SIMSBURY FARMS MEN'S CLUB
BOARD OF DIRECTORS MEETING MINUTES
Wednesday, February 6, 2018
Simsbury Inn

Attendees:

Directors: Steve Hess, John Kuzia, Greg Werk, Peter Adamowicz , Andy Waggoner, Ron Patterson, Greg Bubnash, Reggie Zurinkas and Mike Gillis. Bob Primmer and Gerry Wetjen were absent.
Members: Ed Maloney and George Alexander. Pat Eagan and Don Lockyer were absent.

Andy Waggoner called the meeting to order @ 7:02pm

January, 2017 Meeting Minutes were approved.

Treasurer's Report:

- 2018 Budget was presented with 105 regular members and 55 senior members. Tournament food and beverage amounts were reduced to \$6,008 from \$7,252 in 2017. Budget indicates a projected deficit of \$83.00.
- The January Treasurer's report and 2018 Budget were approved.

Committee Reports:

Membership:

Greg Werk met with his Committee, Ed Maloney and Pat Eagan, and recommended the following:

- Ed Maloney presented the results from his membership survey. Reasons for joining

1) Participate in Tournaments, 2) Friends as members and 3) Home town course

- Preferred tournament formats 1) 2 Ball M/M 2) Scramble/Shamble
- Solicit potential members from 1) SF Tuesday Night league and 2) other courses in the area.
- Offer a Referral Incentive to renewing members who refer a new member in 2018. Each referral will be entered into a raffle (each ticket worth \$10) with one or more names drawn at the annual awards meeting for a cash prize. Funds will be debited against the Awards budget. .
- March Membership Meeting will be held on Sunday, March 25th at 1:00pm at Manny's Simsbury & Family Pizza in West Simsbury.
- eAPP and PayPal are currently being used for membership application and payment. There is a 3% charge from PayPal for processing credit card payments and a 21 day hold on the funds.
- Advertising Campaign 1) Cart signs 2) Folding signs at Club House 3) Poster type signs to be placed in local businesses. \$350 will be budgeted for the cost of these signs.

Tournament: John Kuzia gave an overview of the 2018 tournament schedule final draft for feedback from the Board.

- Offer a new separate Match Play Classic event conducted over the year. Flights sorted by index. Two brackets, even and odd. Winners of each bracket play each other to determine the champion. Winners will receive pro shop credit. Tournament committee will govern on any forfeiture or other issues.
- Use Stroke Play again this year for both the Club and Senior Championships, with a Net Division option from the white tees for the Club Championship. Winners will receive pro shop credit with optional Para mutual payout administered by Reggie Zurinkas
- Reggie suggested and it was approved to have all 2 ball tournaments at 80% of full handicap and 3 ball tournaments at 90% of full handicap.
- Republish a final tournament draft for the March Board Meeting.

Tee Sign Program: A new tee sign sponsor, Manny's Simsbury Pizza, has been signed and paid for.

FUNDING REQUESTS: No update.

Other Committees/Subcommittees:

- **Greens & Grounds Committee:** No update.
- **Rules Committee:** No update.
- **Entertainment:** Fewer tournaments will have refreshments. Shotguns, 27-Hole+events, Member/Guests and limited other events will have refreshments. This has been implemented in the new budget.
- **Recognition Committee:** No update.
- **Interclub Play:** No update.
- **Handicap:** Marc Philo is finishing his handicap reallocation analysis project. Marc has approximately 300 scores for this project and 1,000 scores are required to change the handicap on the holes therefore the hole handicapping project cannot be completed at this time
- **Communication:** Bob Primmer will disseminate information on the final tournament schedule and new applications.

The next meeting is scheduled for 7:00 PM, **Tuesday, March 6** at The Simsbury Inn to accommodate calendar conflicts.

Meeting adjourned @ 8:27pm

Submitted by: Michael J. Gillis, Secretary, SFMC, Inc.